



"We serve as one"

Mission Statement

The Council will strive to improve the quality of life for people living in Pembroke and enhance the attractiveness of the town as a place in which to live, work, visit or invest.

Corporate Objectives

- A** To provide a strong and independent voice for Pembroke
- B** To preserve and enhance the traditions, character and identity of the town
- C** To promote Pembroke as a clean, safe, welcoming and prosperous town for all
- D** To engage in open dialogue with residents to understand their needs and together, work out how we can address those needs within the resources' and powers available to the Town Council
- E** To work in partnership with others to achieve more for Pembroke